

6 May 2024

ECOTOURISM PIONEER TO OPEN GRAYS EDEN, A NEW LUXURY BOUTIQUE HOTEL IN MAUN, BOTSWANA.

Ker & Downey Botswana, one of the proud pioneers of ecotourism in northern Botswana, is delighted to announce the development of a new luxury boutique hotel in the safari outpost town of Maun, gateway to the Okavango Delta and Ker & Downey Botswana's well-known circuit of luxury tented camps. Personally built to exacting standards and owned by flamboyant long term Maun residents Sandrine and Sam Morris, Grays Eden is a first of its kind on an idyllic stretch of the seasonal Thamalakane River and will open doors on the 15th of July 2024.

A place of quiet, impeccable service, fine food and wine, the intimate and secluded Grays Eden space offers the weary, yet discerning traveler from afar a place to relax and acclimatize before embarking on their safari or before departing Botswana.

Featuring thatched, high ceilings and tall archways, the hotel welcomes light and infuses a sense of tranquility and space. Modern, minimalist interiors with a light blue, white and natural palette are accentuated by large, generous verandahs overlooking grassy lawns with dappled shade from leadwood and raintrees. The lounge and restaurant terrace flows effortlessly out onto the lawns overlooking the Thamalakane River, where guests may choose to enjoy a seasonal picnic basket with artisanal delights.

Boasting one of finest chefs in Botswana with an emphasis on local produce, The Eden Kitchen and Restaurant presents a varied a la carte menu, tempting the palate with both local and international favourites, inviting conviviality.

Comprised of just 12 individually decored rooms (5 sumptuous Villas and 7 youthful and spirited Cottages), Grays Eden's rooms all feature generous verandahs and light, airy living spaces. A ceiling fan and fireplace assure coolness and warmth, across all seasons.

Just 10 minutes from Maun Airport, Grays Eden provides a complimentary meet and greet service with vehicle transfers to and from the hotel.

Whether you choose to unwind on a lounger at the high embankment pool overlooking the Thamalakane River, indulge with an in-villa spa treatment after long distance travel or revel in a private culinary and wine experience in the Cliff Wine Cellar, Grays Eden is the perfect addition on the doorstep of the Northern Botswana safari circuit which allows travelers a restful, then seamless transition into or out of their wilderness adventure.

ENDS.



Notes to Editors

Since 1968, **Ker & Downey Botswana** have been luxury safari pioneers with attractive and compelling safari offerings incorporating five camps in prime locations across the Okavango Delta (Kanana and Shinde/Shinde Enclave/Shinde Footsteps), Moremi Wildlife Reserve (Okuti) and within the central Kalahari (Dinaka). The addition of Grays Eden in Maun complements the portfolio of safari camps and experiences, allowing for a first of its kind, luxury, boutique hotel experience to be added to the front and/or back end of any discerning safari itinerary. Ker & Downey Botswana places equal importance on providing guests with high quality safari experiences, extending warm and generous hospitality, whilst honouring the delicate natural conditions of its environments and fostering the economic and social development of the local communities and of Botswana at large.

Prices from: For Villas, \$345 per person per night and Cottages at \$255 per person per night.

For trade and press information click HERE.

For more information or images contact: marketing@kerdowney.bw

Ker & Downey Botswana is a 100% subsidiary of Chobe Holdings Limited.

Notes to editors about Chobe Holdings Limited

Established 30 years ago, Chobe Holdings Limited ("Chobe") operates two famous safari brands, Desert & Delta Safaris and Ker & Downey Botswana, as well as providing auxiliary safari services through its tour operator The African Booking Company and integrated air charter operator Safari Air.

Desert & Delta Safaris owns and operates lodges in both Botswana and Namibia. These properties, located predominantly within Botswana's famous game reserves and national parks, offer an unrivalled safari experience with a portfolio which brings together some of Botswana's most historic and iconic lodges: Chobe Game Lodge, Chobe Savanna Lodge, Savute Safari Lodge, Camp Moremi, Camp Xakanaxa, Camp Okavango, Xugana Island Lodge and Leroo La Tau and Nxamaseri Island Lodge.

Ker & Downey Botswana has operated in Botswana for over 50 years and is considered one of Botswana's most esteemed safari operators, representing luxury service and personal attention to detail and committed to providing guests the highest quality wildlife and adventure safari experience, whilst preserving the delicate environment and natural beauty of Botswana. Ker & Downey Botswana's five camps include Dinaka, Shinde Footsteps, Kanana, Okuti, and Shinde. The addition of Grays Eden to the Ker & Downey Botswana portfolio further strengthens the brand's luxury travel focus with the first five-star quality accommodation establishment in the town of Maun.

In 2019 Chobe purchased the Sedia Riverside Hotel in Maun and is currently renovating the hotel to achieve a three star-grading.

Chobe also supports the diversification of northern Botswana's rural economy through its shareholding in Chobe Farms and Chobe Bream.

The only eco- tourism company listed on the Botswana Stock Exchange Chobe encourages broad-based participation in both the tourism and financial markets.

For more information, please visit www.chobeholdings.co.bw

E&OE.